

External Advisory Committee

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EXTERNAL ADVISORY COMMITTEE

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Dr. RODOULA H.TSIOTSOU

Associate Professor of Services Marketing
Director of Marketing Laboratory MARLAB
Department of Business Administration
University of Macedonia



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Dr. KYRIAKOS LOUFAKIS

President of SEVE and

President & CEO of
Loufakis Chemicals SA.

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MICHALIS PSILOS

President & CEO
Athens New Agency
Macedonian Press Agency



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GRIGORIOS TASIOS

President of
Halkidiki Tourism Organization
& Halkidiki Hotel Association

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NIKOLAOS KYREZIS

Marketing Officer
Marketing & Communication Division
NATIONAL BANK OF GREECE



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LEDA PAPADOPOULOU

Communication & Public
Relations Expert
Owner of Epi Direct

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Dr. YIANNIS HAJIDIMITRIOU

Professor in International Business
Chair of the Department of
Business Administration
University of Macedonia



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Dr. KYRIAKOS POZRIKIDIS

Managing Director

TIF-HELEXPO



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Dr. CHRISTOS EV. GEORGIU

Director of Documentation
and Research Department
Federation of Industries of
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DIMITRIOS N. LAKASAS

CEO

Olympia Electronics

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KIRIAKOS TSANTEKIDIS

Manager of Radio TIF,

European programs,

Promotion & Sponsorships'

Thessaloniki International Fair (TIF)

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