

# External Advisory Committee

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## **EXTERNAL ADVISORY COMMITTEE**

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### **Dr. RODOULA H.TSIOTSOU**

Associate Professor of Services Marketing  
Director of Marketing Laboratory MARLAB  
Department of Business Administration  
University of Macedonia



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### **Dr. KYRIAKOS LOUFAKIS**

President of SEVE and

President & CEO of  
Loufakis Chemicals SA.

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**MICHALIS PSILOS**

President & CEO  
Athens New Agency  
Macedonian Press Agency



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**GRIGORIOS TASIOS**

President of  
Halkidiki Tourism Organization  
& Halkidiki Hotel Association

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**NIKOLAOS KYREZIS**

Marketing Officer  
Marketing & Communication Division  
NATIONAL BANK OF GREECE



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**LEDA PAPADOPOULOU**

Communication & Public  
Relations Expert  
Owner of Epi Direct

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**Dr. YIANNIS HAJIDIMITRIOU**

Professor in International Business  
Chair of the Department of  
Business Administration  
University of Macedonia



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**Dr. KYRIAKOS POZRIKIDIS**

Managing Director

TIF-HELEXP0



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**Dr. CHRISTOS EV. GEORGIU**

Director of Documentation  
and Research Department  
Federation of Industries of  
Northern Greece



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**DIMITRIOS N. LAKASAS**

CEO

Olympia Electronics

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**KIRIAKOS TSANTEKIDIS**

Manager of Radio TIF,

European programs,

Promotion & Sponsorships'

Thessaloniki International Fair (TIF)

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