

MEMBERSHIP TYPES

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MEMBERSHIP TYPES

There are nine scholar affiliations for which you can apply: Full Research Members, Researchers, Full Associate Members, Full Associate Researchers, Associate Members, Associate Researchers, Volunteers, Honorary Members

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1. FULL RESEARCH MEMBERS

Full Research Members can be faculty members at the Department of Business Administration of the University of Macedonia specialized in Marketing

Benefits:

Full Research Members can:

- Have free access and use of all resources and spaces of **MarLab** (e.g., technological equipment, books, articles, software).
- Have priority over all other members in accessing and using all resources and spaces of **MarLab**.
- Have the opportunity to collaborate with **MarLab** members and participate in all of **MarLab**'s activities to accomplish its goals (e.g., research, training, counseling, and teaching activities, conference and workshops).
- Submit research proposals to national and international organizations and foundation via **MarLab**.
- Prepare seminar material that will be available in a pay per download format via the website of **MarLab**. The seminar material will have **MarLab**'s logo and its price will be determined in coordination with **MarLab**'s Director. Each member is entitled to 70 % of the selling price of the seminar material.

- Be included in the institutional registrations of **MarLab** (e.g. institutional conference registrations) in national and international scientific associations and ensure all the related rights. If the number of members concerned is higher than the places available or the available material, then, a draw will take place.
- Have priority to the privileges of **MarLab**'s institutional registrations in relation to all other membership categories.
- Be funded in their research activities depending on their participation in the activities and their contribution in achieving the objectives of **MarLab**.
- Obtain the Membership Card indicating the membership type and its duration.
- Present his/her Curriculum Vitae with his/her educational and research activities on **MarLab**'s website.

Obligations:

Full Research Members are obliged:

- To comply with **MarLab**'s Regulations and Code of Ethics.
- To participate and actively support the activities of **MarLab**.
- To submit and update regularly their Curriculum Vitae and all their research activities on **MarLab**'s website.
- To communicate and promote their participation in **MarLab** and acknowledge it in Greek or in English in all of their communications (e.g., in the signature in their paper and electronic correspondence).
- In case of being financially supported by **MarLab** (e.g. either part of their research or a conference registration is financed) they must

– Mention **MarLab** both in their presentations and publications in conference proceedings or in any special issue of the conference or journal. Specifically, they need to state: "This research is financially supported by the Marketing Laboratory **MarLab** of the University of Macedonia" for Greek presentations/publications and "The present research is financially supported by the Marketing Laboratory **MarLab** of the University of Macedonia, Greece".

– To present the logo of **MarLab** in all of the slides of their presentations.

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2. RESEARCHERS

Researchers are Ph.D. candidates of the Department of Business Administration at the University of Macedonia whose dissertation topic is on Marketing and their supervisor is a Marketing faculty member of the department.

Benefits:

Researchers can:

- Have free access and use of all resources and spaces of **MarLab** (e.g., technological equipment, books, articles, software).
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3. FULL ASSOCIATE MEMBER

Full Associate Members can be faculty members of the Department of Business Administration who are specialized in disciplines such as management, international business, operations management, economics and others.

Benefits:

Full Associate Members can:

- Have free access and use of all resources and spaces of **MarLab** (e.g., technological equipment, books, articles, software).
- Have the opportunity to collaborate with **MarLab** members and participate in all of **MarLab**'s activities to accomplish its goals (e.g., research, training, counseling, and teaching activities, conference and workshops).
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4. FULL ASSOCIATE RESEARCHER

Full Associate Researchers could be Ph.D. candidates of the Department of Business Administration whose supervisor is a faculty member of the department and their dissertation is focused on disciplines such as management, international business, operations management, economics and others.

Benefits:

Full Associate Members can:

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5. ASSOCIATE MEMBERS

Associate Members could be faculty members of other departments of the University of Macedonia or other Greek or foreign universities whose specialization is on Marketing or other disciplines. Associate Members should collaborate either with the Director of **MarLab** or other **MarLab** members such as Full Research Members, Researchers, Associate Research Members, and Associate Researchers.

Benefits:

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Researchers should collaborate either with the Director of **MarLab** or other **MarLab** members such as Full Research Members, Researchers, Associate Research Members, and Associate Researchers.

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Full Associate Researchers can:

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Obligations:

Full Associate Researchers are obliged:

- To comply with **MarLab**'s Regulations and Code of Ethics.

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7. VISITING RESEARCH ASSOCIATES

Visiting Research Associates could be faculty members of other educational institutions, universities and research centers from Greece or abroad specialized in Marketing and other related management disciplines.

Visiting Research Associates are affiliated with **MarLab** for one year or less. This is an ideal fit for scholars who are on sabbatical from another academic institution. Visiting Research Associates need to apply at least six months before their intended visit to the University of Macedonia. They need to pay an application fee of 50 Euro per semester.

Benefits:

Visiting Research Associates can:

- Dine at the faculty dining room of the University of Macedonia by paying the same special price as the faculty members of the university.
- Have free access to the university's facilities (e.g., computer labs, library and gym). For the use of any specific

technological device a permit issued by the Director of **MarLab** is needed.

- Prepare seminar material that will be available in a pay per download format via the website of **MarLab**. The seminar material will have **MarLab**'s logo and its price will be determined in coordination with **MarLab**'s Director. Each member is entitled to 70 % of the selling price of the seminar material.

Obligations:

Visiting Research Associates are obliged:

- To comply with **MarLab**'s Regulations and Code of Ethics.

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8. VOLUNTEERS

Volunteers can be undergraduate or graduate students of the Department of Business Administration of the University of Macedonia who would like to assist in the activities of **MarLab** (e.g. research, conferences, and workshops) in an effort to learn and gain practical experience. All Volunteers will receive a certificate of appreciation at the end of the academic year and during the yearly celebration event of **MarLab**.

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9. HONORARY MEMBERS

Honorary Members can be well known academics or practitioners specialized in Marketing from Greece or abroad or former members of **MarLab** who contributed significantly to the development and accomplishment of the goals of **MarLab**. Honorary Members are selected and invited by the Director of **MarLab**.

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