

# Journals

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## INTERNATIONAL SCIENTIFIC JOURNALS

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### JOURNALS RANKINGS

[The Association of Business Schools List \(ABS\)](#)

[Journal Quality List \(JQL\)](#)

Please click on the title of a journal and you will be guided to its homepage.[/vc\_column\_text][vc\_tta\_tabs][vc\_tta\_section title="ACADEMIC MARKETING JOURNALS" tab\_id="1460706363668-e45f0a66-304f"][vc\_column\_text]**General Marketing**

- [Academy of Marketing Science Review](#)
- [Australasian Marketing Journal](#)
- [Der Markt](#)
- [European Journal of Marketing](#)
- [Journal of the Academy of Marketing Science](#)
- [Journal of Marketing](#)
- [Journal of Marketing Management](#)
- [Journal of Marketing Practice – Applied Marketing Science](#)
- [Marketing Intelligence and Planning](#)
- [Journal of Empirical Generalisations in Marketing Science](#)
- [Marketing Letters](#)
- [Marketing Management Journal](#)
- [Marketing Science](#)

## **Advertising and Promotion**

- [Journal of Advertising](#)
- [Journal of Advertising Research](#)
- [Journal of Promotion Management](#)
- [International Journal of Advertising](#)
- [Journal of Marketing Communications](#)
- [Corporate Communications: An International Journal](#)

## **Consumer & Marketing Research**

- [Advances in Consumer Research](#)
- [Journal of Consumer Marketing](#)
- [Journal of Consumer Research](#)
- [Journal of Consumer and Market Research](#)
- [International Journal of Research in Marketing](#)
- [Journal of Marketing Research](#)
- [Psychology and Marketing](#)
- [Recherche et Applications en Marketing](#)

## **Marketing & Business Education**

- [Journal for Advancement of Marketing Education](#)
- [Journal of Marketing Education](#)
- [Journal of Marketing for Higher Education](#)
- [Marketing Education Review](#)

## **Internet & Digital Marketing**

- [International Journal of Electronic Commerce](#)
- [Journal of Interactive Advertising](#)
- [Journal of Interactive Marketing](#)
- [The Cyber-Journal of Interactive Marketing](#)

## **International Marketing**

- [International Marketing Review](#)
- [Journal of International Marketing](#)
- [Journal of Global Marketing](#)
- [Journal of International Marketing and Exporting](#)

## **Product & Brand Management**

- [Journal of Product and Brand Management](#)
- [Journal of Product Innovation Management](#)

## **Retailing**

- [Journal of Retailing](#)
- [Journal of Retailing and Consumer Services](#)
- [International Journal of Retail and Distribution Management](#)
- [International Review of Retail, Distribution and Consumer Research](#)

## **Services Marketing**

- [Advances in Services Marketing and Management: Research and Practice](#)
- [International Journal of Bank Marketing](#)
- [Journal of Professional Services Marketing](#)
- [Journal of Services Marketing](#)
- [Journal of Service Research](#)
- [Journal of Service Theory and Practice](#)
- [The Service Industries Journal](#)

## **B2B Marketing**

- [Journal of Business-to-Business Marketing](#)
- [Journal of Business & Industrial Marketing](#)
- [Industrial Marketing Management](#)

## **Sport Marketing & Management**

- [International Journal of Sport Management and Marketing](#)
- [International Journal of Sports Marketing and Sponsorship](#)
- [Sport Marketing Quarterly](#)
- [The Cyber -Journal of Sport Marketing](#)
- [European Sport Management Quarterly](#)
- [Journal of Sport Management](#)

## **Other Marketing-Related Publications**

- [Asia – Australia Marketing Journal](#)
- [Asian Journal of Marketing](#)
- [Consumption, Markets and Culture](#)
- [Journal of Euromarketing](#)
- [Journal of Macromarketing](#)
- [Journal of Personal Selling and Sales Management](#)
- [Journal of Public Policy and Marketing](#)
- [Journal of Customer Service in Marketing and Management](#)
- [Journal of Direct Marketing](#)
- [Journal of Market – Focused Management](#)
- [Journal of Ministry Marketing and Management](#)
- [Journal of Nonprofit and Voluntary Sector Marketing](#)
- [Journal of Segmentation in Marketing](#)
- [Journal of Strategic Marketing](#)
- [Pricing Strategy and Practice](#)
- [Review of Marketing and Agricultural Economics](#)
- [The Marketing Bulletin](#)

## General Business Related Journals

- [Business Horizons](#)
- [California Management Review](#)
- [Harvard Business Review](#)
- [Journal of Business Research](#)
- [Sloan Management Review](#)

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- [Bizjournals.com](#)
- [BusinessWeek](#)
- [Journal of Commerce](#)
- [Entrepreneur Magazine](#)
- [Forbes](#)
- [Fortune](#)
- [Harvard Business Review](#)
- [Inc](#)
- [Industry Week](#)
- [Strategy + Business](#)
- [The Wall Street Journal](#)

## Advertising, Promotion & PR Publications

- [Advertising Age](#)
- [Adweek](#)
- [Chief Marketer](#)
- [Creative](#)– (sales promotion oriented)
- [PRWeek \(UK\)](#)
- [PRWeek \(US\)](#)
- [Shopper Marketing](#)– (POP displays)

## Customer-Focused Marketing & Direct Marketing

- [Colloquy](#)
- [CRM Magazine](#)
- [Self Service World](#)
- [Target Marketing Magazine](#)

## **Distribution, Logistics & Transportation**

- [Industrial Distribution](#)
- [Logistics Management](#)
- [Modern Distribution Management](#)
- [Modern Materials Handling](#)

## **Internet Marketing, Innovation & Technology Publications**

- [CIO](#)
- [Fast Company](#)
- [UBM TechWeb](#)

## **Marketing Research Publications**

- [Marketing Insights](#)
- [Online Searcher](#)

## **Product Issues**

- [BrandPackaging](#)
- [Packaging Digest](#)
- [Visions Magazine](#)(New Product Development)

## **Retailing**

- [Chain Store Age](#)

- [Convenience Store News](#)
- [design:retail](#)
- [Franchise Times](#)
- [HFN – Home Furnishing News](#)
- [Progressive Grocer](#)
- [Retailing Today](#)
- [Stores](#)
- [Supermarket News](#)
- [Women's Wear Daily](#)

## **Sales & Selling Publications**

- [Incentive Magazine](#)
- [Sales and Marketing Management](#)
- [Selling Power](#)
- [Successful Meetings Magazine](#)

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- [Acta Turistica](#)
- [Anatolia – An International Journal of Tourism & Hospitality Research](#)
- [Annals of Leisure Research](#)
- [Annals of Tourism Research](#)
- [Asia-Pacific Journal of Tourism Research](#)
- [ASEAN Journal of Hospitality & Tourism](#)
- [Cornell Hotel & Restaurant Administration Quarterly](#)
- [Current Issues in Tourism](#)
- [Estudios y Perspectivas en Turismo](#)
- [Event Management](#)
- [FIU Hospitality Review](#)
- [Information Technology & Tourism](#)
- [International Journal of Contemporary Hospitality Management](#)

- [International Journal of Hospitality & Tourism Administration](#)
- [International Journal of Tourism Research](#)
- [International Journal of Wine Marketing](#)
- [Journal of Air Transport Management](#)
- [Journal of Applied Hospitality Management](#)
- [Journal of Convention and Event Tourism](#)
- [Journal of Convention & Exhibition Management](#)
- [Journal of Ecotourism](#)
- [Journal of Food Distribution Research](#)
- [Journal of Food Products Marketing](#)
- [Journal of Foodservice Business Research](#)
- [Journal of Heritage Tourism](#)
- [Journal of Hospital Marketing and Public Relations](#)
- [Journal of Hospitality & Leisure \(Targeting Seniors\)](#)
- [Journal of Hospitality & Leisure Marketing](#)
- [Journal of Hospitality, Leisure, Sport & Tourism Education](#)
- [Journal of Hospitality & Tourism Education](#)
- [Journal of Hospitality & Tourism Research](#)
- [Journal of Human Resources in Hospitality & Tourism](#)
- [Journal of International Food and Agribusiness Marketing](#)
- [Journal of Park & Recreation Administration](#)
- [Journal of Restaurant & Foodservice Marketing](#)
- [Journal of Retail & Leisure Property](#)
- [Journal of Quality Assurance in Hospitality & Tourism](#)
- [Journal of Sports Tourism](#)
- [Journal of Sustainable Tourism](#)
- [Journal of Teaching in Travel & Tourism](#)
- [Journal of the International Academy of Hospitality Research](#)
- [Journal of Tourism & Cultural Change](#)
- [Journal of Tourism & Cultural Heritage](#)
- [Tourist Studies](#)
- [Journal of Transport Geography](#)
- [Journal of Travel and Tourism Marketing](#)
- [Journal of Travel and Tourism Research](#)



- [Journal of Travel Research](#)
- [Journal of Vacation Marketing](#)
- [Leisure Sciences](#)
- [Leisure Studies](#)
- [Managing Leisure](#)
- [Pacific Tourism Review](#)
- [Current issues in Tourism](#)
- [Progress in Tourism & Hospitality Research](#)
- [Scandinavian Journal of Hospitality & Tourism](#)
- [TEOROS: Revue de Recherche en Tourisme \(in French\)](#)
- [Tourism: An International Interdisciplinary Journal](#)
- [Tourism Analysis](#)
- [Tourism Culture & Communication](#)
- [Tourism Economics](#)
- [Tourism Geographies](#)
- [Tourism & Hospitality Planning and Development](#)
- [Tourism & Hospitality Research](#)
- [Tourism Management](#)
- [Tourism in Marine Environments](#)
- [Tourism Recreation Research](#)
- [International Journal of Tourism Research](#)
- [Tourism Review](#)
- [Tourism Review International](#)
- [Tourism Today](#)
- [Tourismus Journal](#)
- [Tourist Studies](#)
- [Transport Policy](#)
- [Transportation Law Journal](#)
- [Transportation Research](#)
- [World Leisure Journal](#)
- [World Transport Policy & Practice](#)

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