

**Pantelis Xanthoulis, IBM Marketing Solutions Sales Leader, Spain, Portugal, Greece and Israel.**

Mr Patnelis Xanthoulis heads the IBM business software solutions promotion team Marketing Solutions for Spain, Portugal, Greece and Israel, based in Athens. He joined IBM in 2007 as a Marketing Manager of software solutions in the area of Collaboration Solutions. In 2010 he undertook the responsibility and supervision of all the solutions portfolio "Business Analytics, Collaboration and Industry Solutions" of IBM, for Greece and Cyprus. Since the beginning of the year, is in charge of IBM Marketing Solutions products in Spain, Portugal, Greece and Israel. Mr P. Xanthoulis holds a Bachelor Degree in Information Technology and a Master Degree in Information Systems of Athens University of Economics and Business.

